## GMG & PharmalRx at the 2<sup>nd</sup> Int'l Saudi Pharmaco-economics Conference



The 2<sup>nd</sup> International Saudi Pharmaco-economics Conference took place on April 28 – 30, 2012, under the auspices of the Saudi Arabian Ministry of Health and King Saud Medical City at the Intercontinental Hotel in Riyadh.

His Excellency the Deputy Minister Mr. Al-Mazrouey inaugurated the conference and the accompanying exhibition area.

GMG was invited by King Saud Medical City to attend and to present the PharmalRx database to the conference attendants.

At the end of each day, GMG presented winning attendants with prizes of scientific significance, including access to PharmalRx as well as medical CD ROM and useful clinical guides.